

Vision

Initiated by a group of like-minded individuals from industry, State agencies, academia and industry supported networks with a vision for *Ireland to be a global leader in Lean Enterprise Excellence driving Ireland's Competitiveness*.

Strategic Objective

To position Ireland as a recognised global leader in Lean Enterprise Excellence through the performance of Ireland's business ecosystem, driving competitiveness using continuous improvement approaches.

Pillars

This strategic objective will be driven through 5 pillars:

1. Leadership

 Provide leadership to foster personal and organisational excellence amongst all those involved in lean Ireland

2. Practice

Showcase exemplary practice and capabilities across the national ecosystem

3. Engagement

• Drive brand awareness of Ireland as a leader in lean enterprise excellence

4. Education, Training & Development

 Promote the continuous advancement in fit-for-purpose teaching, training and consultancy

5. Research

• Enable the advancement of next generation thinking and practice